

Swartz Creek Athletic Boosters
Monday, October 22, 2007
6:30 pm
Swartz Creek High School Teacher's Lounge
Swartz Creek Booster's Website: www.swartzcreek.org/athletic_boostersrv.htm

Meeting Minutes

Present

Jim Hukan, Treasurer
Susan Hyde, Secretary
Bud Lane, President
Steve Phillips - Co-Chair Merchandise; Chair Sportsmanship/Ethics
Brian Scott, Vice-President

CALL TO ORDER/INTRODUCTIONS

There being a quorum, the meeting was called to order at 6:40 pm by Bud Lane, President. Introductions were made.

APPROVAL OF MINUTES

The minutes of the October 22, 2007, meeting were distributed.

MOTION WAS DULY MADE BY JIM HUGAN, SECONDED BY BRIAN SCOTT, AND ADOPTED
to approve the October 22, 2007, Swartz Creek Athletic Booster meeting minutes. None opposed.

TREASURER'S REPORT

The Treasurer's Report ending October 22, 2007, was distributed. Jim Hukan reported that the checking account balance plus cash banks total \$50,908. Funding commitments not yet distributed total \$17,189, which would result in a net balance of \$33,719.

Mr. Hukan noted he has received the bill for the golf cart, but payment has not yet been made. Program advertisement income for October was \$1,315, with a year-to-date total of \$4,545. There is \$1,300 left outstanding to be collected.

It was noted the concession stand income listed as \$750 was incorrect; the correct income was \$700, resulting in a total concession income of \$21,735 rather than \$21,885 as listed in the report.

MOTION WAS DULY MADE BY SUSAN HYDE, SECONDED BY BRIAN SCOTT, AND ADOPTED
to approve the October 22, 2007, Treasurer's Report.

UNFINISHED BUSINESS

There was no unfinished business.

NEW BUSINESS

The funding request for the Varsity Pom Squad was not received. There was no new business.

COMMITTEE REPORTS

Golf - May 17, 2008

No report.

Concessions

It was noted Poms will be assisting with concessions for Wednesday's game. Brian Scott noted that Jim Bleu suggested that the remaining pop inventory be transferred to Basketball, regardless of Pepsi's return policy. There was discussion in regard to the coordination of pop supplies for the Basketball season. It was agreed that the following ideas will be presented to Sue Calvo by Bud Lane.

- 1) Boosters will sell pop to the teams and would be responsible for re-ordering. The Boosters would keep the kick-back for the coordination efforts.
- 2) The programs would draw from the same stock and would be responsible for inventorying and documenting their sales after each event.
- 3) Each program would maintain their own inventory.

Bud Lane indicated that Gene Richardson has indicated his possible interest in taking over the concessions in two years. Mr. Black, who is currently in charge of youth football, indicated that he would like to become involved in Boosters at an officer-level position in two years.

There was a question in regard to the process in which the youth football program keeps track of inventory for the cheese for the nacho machine. It was noted that Mr. Richardson counts the cheese inventory at each game then replaces what they use.

Mr. Scott noted that the pizza warmer has not been received. The company is still waiting for the glass door, but indicated they will ship as soon as it is received. They have cashed the check.

It was noted that B&T Pizza has worked well this year.

50/50

No report. Susan Hyde will mail the check to the recipients selected for the Pride & Spirit Night 50/50 raffle proceeds.

Membership

No report.

Meet-the-Team

Punch and cookies will be purchased for the November 27 event (Susan Hyde). There is an inventory of plates, cups, and napkins in the concession area.

Scholarship

No report.

Promotional Items

Ordering/Inventory

Steve Phillips presented the new sweatshirts and short-sleeve / long-sleeve t-shirts purchased for merchandise sales. Sweatshirts will sell for \$30 (purchased for \$22.38); short-sleeve t-shirts \$18.00 (purchased for \$13.19); and long-sleeve will retail for \$15.00 (purchased for \$9.94). All of the merchandise ordered has been received. It was noted there is a remaining \$1,226 in the budget approved for merchandise, which will be used to re-order stock if necessary. Mr. Phillips inquired as to whether the coat stock should be replenished. It was suggested he speak to The Great Divide to determine if a smaller quantity can be ordered, and whether there can be color variations in the stock. Mr. Phillips indicated he will email the group with the artwork used for the logos.

Pride & Spirit

No report.

Marketing

Fundraising

Bud Lane noted he has left a message with Debbie Bair regarding the plans for the Duck Race and Grand Raffle.

Programs

Bud Lane indicated he will be contacting Angela Spencer to coordinate the Winter program. The photo schedule is needed. During Meet-the-Team, an announcement will be made for the parent ads, which is also listed on the website. It was noted November 26 is the first Varsity Basketball game, but the programs will not yet be available.

Sportsmanship & Ethics

It was noted there was increased support and efforts to make at least one sportsmanship announcement during each game. It was noted that there was apparently a letter to the editor that was printed regarding complaints about Swartz Creek parents. No one present had seen the letter. It was noted there was to be a banner placed at the entrance of the football field regarding sportsmanship. Bud Lane noted he will speak to Sue Calvo regarding this. A thank-you note will be sent to Randy Swain for his participation and announcements during the football games.

Booster's Night Out

It was reported that Debbie Lougheed has secured the Swartz Creek Raceway for December 1. The purpose of the event is to recognize the Boosters as a group and to provide an opportunity for everyone to gather on a social level. Pre-printed tickets are sold for \$20 or \$25 each which covers admission, a buffet dinner, and a program. There is no profit to the Boosters for the event. It was suggested that the information be placed on the website, a invitation/promo email be sent to all Booster members, and that an announcement be made at the Meet-the-Team event. In the past, prizes have been given away which may include Creek merchandise and betting money.

NEXT MEETING

It was agreed the Boosters will revert to their monthly meeting schedule; therefore, the next meeting will be held Monday, November 5, 2007, at 6:30 pm. The October 29 meeting is canceled.

ADJOURNMENT

There being no further business, the meeting was adjourned at 7:30 pm.

Respectfully submitted by,

Susan Hyde, Secretary
Swartz Creek Athletic Boosters

Date