

Swartz Creek Athletic Boosters
Monday, November 5, 2007
6:30 pm
Swartz Creek High School - Teacher's Lounge

Meeting Minutes

Present

Sue Calvo
Linda Herman, Varsity Poms
Wes Hull, Chair, Chair -Golf
Jim Hukan, Treasurer
Susan Hyde, Secretary
Bud Lane , President
Debbie Lougheed
Chris Mosholder, Varsity Poms
Steve Phillips, Co-Chair, Merchandise Sales; Chair, Sportsmanship/Ethics
Brian Scott, Vice-President
Deb Sipes, Varsity Poms

CALL TO ORDER

There being a quorum, the meeting was called to order at 6:35 pm by Bud Lane, President. Introductions were made.

APPROVAL OF MINUTES

The minutes of the October 22, 2007, meeting were distributed. There be no changes,

MOTION WAS DULY MADE BY JIM HUGAN, SECONDED BY DEB SIPES, AND ADOPTED to approve the October 22, 2007, minutes. None opposed.

TREASURER'S REPORT

Jim Hukan distributed the financial statements ending October 31, 2007. Total assets as of this date was \$50,924.55, with \$34,255.41 undesignated . Concessions year-to-date was \$23,164.

The golf cart bill was misplaced, and will be paid. It is not yet clear as to when the Pepsi reimbursement will be made. Monies are reimbursed directly to the Boosters.

MOTION WAS DULY MADE BY BRIAN SCOTT, SECONDED BY SUSAN HYDE, AND ADOPTED to approve the October 31, 2007, Treasurer's Report. None opposed.

Booster's Night Out

Tickets for the Booster's Night Out will be sold for \$15 each. The event will take place at the Swartz Creek Raceway, and information will be placed on the website and a mailing will be sent to all Booster members. The additional cost of the ticket will be used for door prizes.

Varsity Pom Squad Funding Request

Representatives from the Varsity Pom Squad requested the Booster's consideration in approving \$2,856 for Pom Squad competitions which were held in June at Oakland University. It was noted that the Athletic Department does not have funding for the Pom Squad, as it is a club sport. The squad does their own fundraising efforts throughout the year, and also provides assistance in Booster's concession efforts. Placed third, which placed them to go to nationals, Florida, doing fundraisers to pay for \$800 per squad member. It was noted there are parents who are Booster members. Jim Hukan suggested that, in the future, the request be made prior to the event.

MOTION WAS DULY MADE BY SUSAN HYDE, SECONDED BY JIM HUGAN, AND ADOPTED to approve \$2,896 for the funding for the Varsity Pom Squad competitions. None opposed.

Bud Lane noted the issue will be presented for a second review during the next Booster's meeting.

Golf

The outing is scheduled for May 17. A letter of confirmation was received, although it did not include details of the event. Wes Hull indicated that the pop and hot dogs can be supplied by the Boosters and available on the course; the Boosters would be in charge of this and won't have to pay the club. The Boosters may obtain their own caterer. Alcohol has to be purchased from the course. Beer will be available on the course, and other beverages rest must be purchased in the club house. If there are 100 golfers, they will close course. Bud Lane will draft a letter to Willow Brook to cancel the outing. Mr. Lane and Mr. Hull will meet to organize the event. It was suggested that a brochure may be developed to provide to organizations to donate items. UPS has offered to hand out the brochures. Krogers will be asked to donate hot dogs, and it was suggested that Pepsi be contacted to donate pop.

Concessions

The new pizza warmer was sent back to the vendor, as it was totally destroyed. Brian Scott noted he is waiting to hear back from company as to exchanging. He also noted he is waiting to hear from Pepsi regarding whether the 15 cases of left-over pop can be returned, and waiting to hear from Basketball as to what direction they are taking in regard to pop supply. Youth has 12 cases of Gatoraid left to dispose of.

Sue Calvo indicated the Junior Class will cover Friday night games, and Randy Henry will handle the Tuesday and Thursday girl's games.

Bud Lane thanked all of volunteers for their help this fall. He provided a special acknowledgement to Brian Scott, Jim Hukan, and Steve Phillips for their assistance. He also thanked the Poms for their assistance.

50/50

No report. Varsity Poms requested sign up sheet for 50/50 and merchandise sales.

Membership

No report.

Meet-the-Team

No report. Nila Carpenter will coordinate the event; including the purchase of food items. Academic Awards will be presented. It was noted that Dori Hill coordinates the awards.

Scholarship

Tuition bill for one of the scholarship winners was presented for payment - Lauren Barella. Rotary Club will fund again this year for \$600. The needed paperwork has not been received from from Alex Beardman.

Promotional Items

Ordering/Inventory

Steve Phillips requested feedback from the group on the purchase of other merchandise. He provided a hooded, zippered sweatshirt - almost jacket-style. The cost for this will be approximately \$32, with a re-sale price of approximately \$40. The possibility of purchasing a mix of pullover's, zippered jackets, and crew-neck sweat shirts with a mixture of the logos; either in red or gray, or mixed was discussed. Sales would be more directed to adults, since athletes have a great deal of sweat shirts, although several people have expressed interest in purchasing for Christmas gifts for their children.

Merchandise Sales

No report.

Pride & Spirit

No report.

Marketing

Fundraising

Left message for Debbie Bair on fundraising.

Bud Lane requested the group's opinion as to whether the Grand Raffle should be run. During the last few years, the group has decreased the cost of the ticket and the ticket sales quota has not been met. It was thought we might want to focus just on the \$5 Duck Raffle race, which is possibly more profitable, more cost-effective, and will have a longer

amount of time to promote.

Programs

Bud Lane will contact Great Lakes Realty, Laser Florist, and Sun Shack for advertising reimbursement for the Fall program. Mr. Lane has spoken to Angela Spender and Lori Tomlinson regarding the Winter Program. Ms. Spender has sent a mailer to merchants. The information is contained on the website, and Parent ads need to be promoted. Pictures will be taken November 22, and the coaches' profiles are complete.

The target is to have the programs completed by the second week of December.

Sportsmanship & Ethics

No report.

ANNOUNCEMENTS

There have been articles in the paper regarding fundraiser efforts within the schools. Businesses are donating money in return for advertising their business. Commitment is to raise \$1 million from the community.

Sue Calvo announced that the Athletic Recruiting rally is scheduled for November 13 at 7:00 pm in the high school gym. The event is free and is open to the public. The speaker talks to the parents and athletics regarding opportunities available to athletics, including information regarding various universities and scholarships.

ADJOURNMENT

There being no further business, the meeting was adjourned at 7:35 pm.

Respectfully submitted by,

Susan Hyde, Secretary
Swartz Creek Athletic Boosters

Date