

**Swartz Creek Athletic Boosters**  
**Monday, August 18, 2008**  
**6:30 pm**  
**Swartz Creek High School – Teacher’s Lounge**

**Meeting Minutes**

**Members Present**

Mike Cummings-President  
Gene Richards-Vice Chair  
Julie Veenhuis- Secretary  
Sue Calvo-Athletic Director  
Steve Phillips  
Chris Mosholder  
Jodie Stiles  
Martie Duberville  
Wanda Cummings  
Dale Adkins  
Dwight Dennings  
Sally Jewell  
Monalisa Bissonnette  
Brian Sipes

**CALL TO ORDER**

There being a quorum, the meeting was called to order at 6:30 pm by Mike Cummings, President. Introductions were made.

**APPROVAL OF MINUTES**

The minutes of the August 11, 2008 meeting were distributed.

**MOTION DULY MADE BY GENE RICHARDS, SECONDED BY WANDA CUMMINGS , AND  
ADOPTED to approve the August 11, 2008, minutes. None opposed.**

**TREASURER’S REPORT**

No Report –Treasurer Jim Hukan not present

**UNFINISHED BUSINESS**

**Football Field Scoreboard- update**

Scoreboard should be delivered Thursday Aug. 21 or Friday Aug. 22. The new scoreboard should be ready to go for the first JV Game.

**Parking Spots**

Jeff Pratt has indicated that he would like us to do something about the 25 parking spots which back up to the Visitor side of the field. He wants to eliminate the problem people who have been parking there during home games. He suggested that we may want to rope off and sell the spots to make some money for the Boosters. Mike Cummings has a call in to Jeff Pratt’s office. The group really feels that this issue is not one that should be dealt with by the Booster organization. It really appears that it should be handled by the Athletic Department or School district. It was also suggested that we may want to do something with the spaces for Homecoming only.

## **NEW BUSINESS**

### **New Locker Room updates**

Locker room updates have been completed. They were able to install 40 lockers instead of the 37 that were estimated. Mike Cummings has receipts for additional expenses totaling \$729.89. Mike submitted his receipts and request to Sue Calvo a vote will be taken at the next meeting

## **COMMITTEE REPORTS**

### **Golf**

No Report

### **Concessions Schedule/Concession ordering**

Scott Bright has been awarded the contract for supplying the pop for the boosters. Coffee machines have not been ordered yet. The Cheese Machine has not been ordered either- Gene is still waiting for the quote from Jill's. The Health department may not approve the temp. Permits for the boosters to use the grills to prepare hotdogs and such. If this is the case, the hotdog machines in the concession stands will have to be used instead.

### **50/50**

No Report

### **Membership**

Wanda Cummings indicated that Monalisa Bissonnette will be taking over the membership duties.

### **Meet the team Assignments (Membership Drive)**

Meet the team night is August 20 at 6:00 PM. The boosters will need to report between 4:30 and 5:00 to set up. The event will have to take place at the Middle school because of the construction at the High school. The plan is to bring the teams in to the gym, announce them, and then take them out for pictures. All of the pictures will be available on disc for use in the programs. There will be rooms open for each sport's parents meeting, with the exception of the Pom's and the Football team who have already had their parent's meetings. There will be a Booster member present at each parent's meeting to talk about Booster membership and ads. Wanda will make sure that we have plenty of Membership and Ad forms for the event. Sue Calvo will put in a request to make sure that we have tables for Cookies and Punch and for use for membership drive. Sue Calvo also mentioned adding a membership incentive to be drawn out of the names of families who sign up for Booster membership before homecoming. She suggested offering a Grey Athletic Pass (worth 250.00) to be the incentive.

### **Scholarship**

No Report

### **Promotional Items**

The items that Steve Phillips ordered have arrived; Steve indicated that the cost came to \$1,800.00. Mike Cummings indicated that Diane Burt was supposed to speak at the meeting tonight (but was unable to attend). She was going to make a suggestion that the Boosters purchase "Rally Towels" with the Swartz Creek Logo. Mike will get the initial quote from her and give it to Steve Phillips. Steve indicated that when he received the quote, he would do some research to make sure that the price was good. He noted that the Booster does generally try to keep their profits on items at about 20%. He also indicated that items like these towels need to be offered at a very low price. Julie Veenhuis suggested that since the boosters had allocated \$2,000.00 for merchandise purchase and Steve's purchase of items only came to \$1,800.00. We could purchase a small amount of the towels and see how they are received.

### **Pride & Spirit**

No Report

### **Marketing**

No Report

### **Fundraising**

No Report

### **Program Production/Ad Sales**

Printer is waiting for the Boosters to send the final product. Angela Spencer sent out a mailer for ad sales and she is receiving responses daily. She is currently working on pricing, which will depend on how many ads we sell. The boosters are still hoping to get the program completed by the first home game.

Sue and Mark Kietzman are still working on ad sales. Sue is going this week to the Chamber of Commerce to try to obtain additional sales.

### **Sportsmanship/Ethics**

Steve Phillips will discuss the sportsmanship announcements with Sue Calvo. He feels that the announcements are not being made on a consistent basis. It was suggested that an article about sportsmanship/ethics may also want to be added to the program.

**ANNOUNCEMENTS**

No Announcements.

**ADJOURNMENT**

There being no further business, the meeting was adjourned at 7:36 pm.

Respectfully submitted by,

\_\_\_\_\_  
Julie Veenhuis, Secretary  
Swartz Creek Athletic Boosters

\_\_\_\_\_  
Date