

Swartz Creek Athletic Boosters
Monday, August 4, 2008
6:30 pm
Swartz Creek High School – Teacher’s Lounge

Meeting Minutes

Members Present

Mike Cummings-President
Gene Richards-Vice Chair
Julie Veenhuis- Secretary
Jim Hugan-Treasurer
Steven Phillips-Co-Chair, Merchandise Sales, Sportsmanship/Ethics
Dale Adkins
Chris Mosholder
Bud Lane
Jodie Stiles
Cheryl Johnson
Leanne Sharnowski
Jeff Ryers
Heather Ryers

CALL TO ORDER

There being a quorum, the meeting was called to order at 6:30 pm by Mike Cummings, President. Introductions were made.

APPROVAL OF MINUTES

The minutes of the June 19, 2008, special meeting were distributed.

MOTION DULY MADE BY JIM HUGAN, SECONDED BY GENE RICHARDS, AND ADOPTED to approve the June 19, 2008, minutes. None opposed.

TREASURER’S REPORT

The July Treasurer’s Report was distributed and reviewed.

There has not been much activity in the summer months. Total Assets of \$35,459.90. Less funding commitments of \$5,193.00 for a total net equity of \$30,256.90.

June/July Bank Statement was distributed for review.

The executive board consisting of Jim Hugan, Mike Cummings, Gene Richards and Julie Veenhuis will go to Chase Bank on Wednesday August 6 to have the names on the Booster account changed and to sign signature cards.

Sales Tax

No Report

Verification of Treasurer’s Report

Jim Hugan noted that, Dave Beckwith and Chris Studer will conduct the annual review of the financial statements as is required by the bylaws. This audit has not taken place yet, but should be completed by the end of August.

MOTION DULY MADE BY BUD LANE, SECONDED BY DALE ADKINS. AND ADOPTED to approve the July, Treasurer’s Report. None opposed.

UNFINISHED BUSINESS

Poms Texas-Hold-Em Tournament

Net earnings for the 4 day event was \$8,712.50. This was a successful event and the Boosters are interested in running this event again .

Football Field Scoreboard- update

No Report- Sue Calvo not present at meeting.

New Locker Room updates

Locker room updates have been completed. There is approximately 1 or 1 ½ hours worth of work remaining to be completed. They were able to install 40 lockers instead of the 37 that were estimated. Mike Cummings has receipts for additional expenses totaling \$723.95. Bud Lane suggested that the request for these additional funds be submitted to Sue Calvo by Mike Ryan and then submitted to this group for payment. It was suggested by Dale Adkins that some photos be taken and possibly some tours given before the locker room is opened up to the students.

NEW BUSINESS

Meet the team Assignments (Membership Drive)

Meet the team night is August 20. It was suggested that we have a Booster Representative present at each separate team meeting. This will give us an opportunity to do a little talk about Membership and to sign up new members on the spot. We will need to get a list of the sports involved from Sue Calvo so that we can make sure that each one is covered. As Booster President, Mike Cummings will make a short speech about the Boosters at the main meeting. There will also be a Booster Membership Table at the event.

Poker Night Distributions

This event had a net earning of \$8,712.50. This event was worked by the Poms Group and the Booster Representative, Jim Hukan (Jim worked a total of 42 hours for the week). The proceeds are to be split between the Boosters and the Pom's organization. When this event was in its planning stages several percentage distributions were discussed, but a formal decision was never decided on. Jim Hukan provided a sheet with several possible split options (50/50, 60/40, 70/30, 75/25) and the breakdown by dollar amount. Jim Hukan gave the following formula to suggest a split of 70% (\$6,098.75) to Poms- 30% (\$2,613.75) to Boosters.

The standard per day rate for the use of the license is \$500.00 for a total over 4 days of \$2,000.00

The Balance of \$613.00 would cover his time spent working.

Jodie Stiles indicated that the Pom's organization came in to the meeting thinking more along the lines of the 75/25 split. This would mean a total of \$6,534.38 to the Poms and \$2,178.13 to the Boosters. She indicated however that they were not aware that the standard rate for use of a license was \$500.00 per night, so she understood where the booster split made more sense.

It was discussed that since the Pom's were responsible for the school even being able to participate in this event (and future events of this kind) that they should always have a part in the future events- but that we also needed to open this event up to other organizations. There was some concern about the how the split should be handled for future events and no decision was made at this time.

MOTION DULY MADE BY JULIE VEENHUIS, SECONDED BY BUD LANE, AND ADOPTED to split the proceeds from the Poker Night event in the following manner 75% (\$6,534.38) to Poms and 25% (\$2,178.13) to the Boosters. It was noted that there should be the understanding that no decision has been made at this time regarding allocation of proceeds for future events . None opposed.

As per the Booster's bylaws, the vote will be brought at the August 11 meeting for a second review.

COMMITTEE REPORTS

Golf

No Report

Concessions

We need to make sure that the repairs have been completed on both the Home and Visitor concession booths.

It was also indicated that both the Home and Visitor concession stands need to be open for all home events, not just certain games. This will mean additional staffing requirements.

Concession Schedule

Gene Richards has schedule of events and concession volunteers needed. For Varsity games volunteers need to report at 6:00 PM. For Freshman/JV Games, volunteers needed at 3:30. He does not have the times for the middle school games yet.

Concession Ordering:

Most of the items needed are purchased at Sam's Club. The boosters are looking at getting a credit card to use for these purchases. We no longer are part of the Pepsi group. We are currently getting bids from Scott Bright, Coke and Pepsi. We will have those bids by next week. A coffee machine will still need to be purchased..

50/50

No Report

Membership

No Report

Scholarship

No Report

Promotional Items

Steve Phillips indicated that he had placed an order to restock his inventory on medium and XL hooded jackets and other items that were running low. We are waiting for an arrival date on these items.

Pride & Spirit

No Report

Marketing

No report

Fundraising

No report

Program Production:

Angela Spencer is sending out a mailer this week. She is currently working on pricing, which will depend on how many ads we sell. John Greene worked on the cover photography last year. Mike Cummings indicated that he would contact John to see if he will do it again this year. Angela Spencer is hoping to have the program ready before the first game.

Program Ad Sales

Sue and Mark Keatsman are working on ad sales. We need to make sure that we have ad forms available at the "Meet the team" event on the 20th.

Sportsmanship/Ethics

No report.

ANNOUNCEMENTS

Jeff Pratt has indicated that he would like us to do something about the 25 parking spots which back up to the Visitor side of the field. He wants to eliminate the problem people who have been parking there during home games. He suggested that we may want to rope off and sell the spots to make some money for the Boosters. Jim Hujan suggested charging \$20.00 which would reserve one of the spots for all 5 home games. Chris Mosholder also suggested reserving those spots for concession stand workers. An announcement will need to be made to the students about them no longer being able to park in those spots for home games and the area will have to be monitored and roped off before games. No decision as to what should be done with the spots was made at this time.

ADJOURNMENT

There being no further business, the meeting was adjourned at 8:15 pm.

Respectfully submitted by,

Julie Veenhuis, Secretary
Swartz Creek Athletic Boosters

Date