



FOR IMMEDIATE RELEASE

SWARTZ CREEK COMMUNITY SCHOOLS PUTS KIDS FIRST WHILE SAVING FUEL AND IMPROVING PUBLIC HEALTH WITH CLEAN SCHOOL BUS USA PROGRAM Voluntary Idle-Reduction Campaign to Improve Health and Safety of Kids and Community

Swartz Creek, MI — September 21, 2009 — With fuel prices soaring, it is important to think about conserving fuel. Swartz Creek Community Schools is doing its part to save money and conserve diesel fuel by launching an idle-reduction campaign for its school bus fleet. By simply shutting off the engines when the buses are parked, Swartz Creek Community Schools will save thousands of dollars this school year. Plans are in place for training bus drivers, passing a district-wide policy, and rewarding drivers.

Doing Our Part

Swartz Creek Community Schools is taking the lead on improving the health and safety of kids who ride school buses in the community by participating the National Clean Diesel Campaign's (NCDC) Clean School Bus USA program — a voluntary program originated by the U.S. Environmental Protection Agency (EPA), to help communities across the nation take action for a cleaner, healthier environment.

The Swartz Creek Community School District will be kicking off the district's Idle-Reduction Campaign on **August 27th, 2009 at 9:00 a.m. in the Middle School Media Center, public welcome.** School Board President, Mr. John Knickerbocker, will help open the event along with longtime bus driver Gayle Matthews. Kim Wright and Cindy Niles, drivers and trainers for district bus drivers will be on hand assisting with training at their annual kick-off meeting as well. "Our drivers have many years of experience and take a lot of pride in transporting our students safely as well as being environmentally responsible. Our community is very fortunate," said Chad Sexton, Director of Operations.

For more information on the Clean School Bus USA Campaign in Swartz Creek, go to: <http://www.swartzcreek.org/Transportation/index.htm>. For information on the National Clean School Bus USA campaign, go to: www.epa.gov/cleanschoolbus